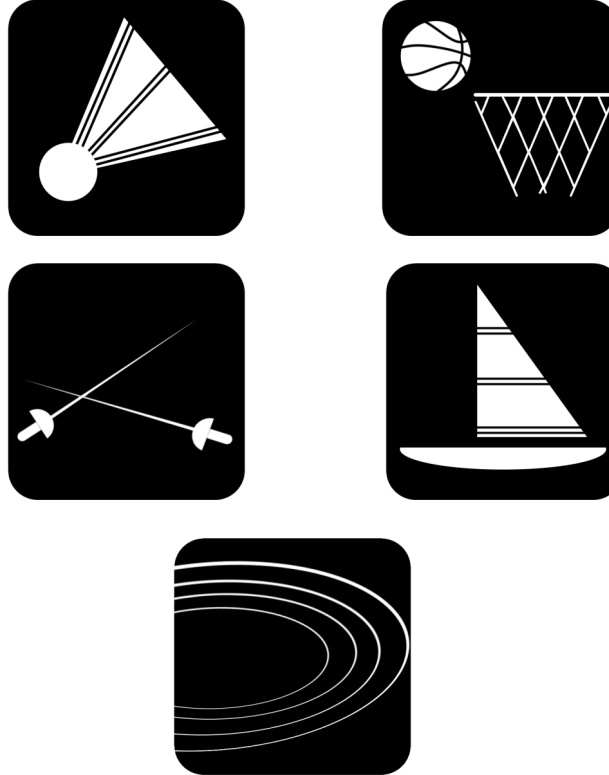


Budget

To ensure we have the most economically beneficial Olympics, we have a budget of only 7 billion Euros. We will spend only what is necessary to host a fun, successful and safe Olympics for all.

To do this, we will be spending large amounts of our budget on transportation, security and venues. These are crucial for ensuring that everyone enjoys the Olympics as much as possible. Improving security is a high priority as the safety of the fans, media and athletes are very important to us and our success. The transportation improvements have a more long-term effect on Brussels. The improvements will help us lower our carbon footprint and lower traffic. The venues are necessary to host the Olympics, and each one will be used after the Olympics. our budget will be used carefully to ensure each Euro spent will be improving our city.

Design



Our goal with our pictograms was to create something unique that was an accurate representation of the sport and our vision. Our pictograms are very simple and most do not include people. They are a direct deconstruction of our logo, composed purely of geometric shapes. From top left to bottom: badminton, basketball, fencing, sailing, and athletics.



Brussels 2024 Olympic Bid

United in Diversity
www.brussels2024.weebly.com

Vision and Legacy

The Brussels 2024 Olympic Games have two primary goals: To bring the world together through sport, and to modernize the wonderful city of Brussels into a city of the future.

Our primary goal for transforming Brussels is an environmental one. We want Brussels to have the reputation of being a clean, pedestrian and cyclist-friendly city, with an excellent public transportation system, instead of being one of the most congested cities in the world. The changes have already started and will continue leading up to and after the 2024 Olympics.

With the 2024 Olympic Games, we will focus on uniting the Belgian people and the European Union as whole. The Games will leave a lasting legacy on Brussels, Belgium, and Europe.



About Brussels

Brussels is a very important city. It is the capital of Belgium and the *de facto* capital of the European Union, as well as the location of NATO's headquarters. It is also a contrast between a historic old town and new business and financial district.

Major tourist attractions include :

- The historic Grand-Place, home to Brussels' world famous Flower Carpet (Olympic-themed for 2024), which is also the heart of Brussels.
- The Atomium, a remnant of Expo 58 held in Brussels and now a symbol of Belgium.



Venues

A large portion of our budget is dedicated towards a new Olympic Park. The Olympic Park will feature six state-of-the-art stadiums: a Basketball stadium, a multi-use indoor stadium, a gymnastics centre, an aquatics centre and a 70,000 seat athletics stadium. Outside of the Olympic Park, we are building a new Tennis stadium and Water Polo stadium. These are two very popular sports in Belgium and don't have a main venue in Brussels. The park will not only include these stadiums, but will also include several apartment buildings to host the athletes during the Olympics. These will later be transformed to develop a new modern neighbourhood in Southern Brussels.

